

For April, our focus is on **Purposeful Living & Leadership**.

We're also shifting to a new monthly Wright Insight, designed to go deeper, connect the dots, and guide you through the experiences and opportunities available this month.

In this issue, you'll see how purpose develops across your life, where your next growth edge may be, and how to engage in the upcoming sessions to move forward intentionally.

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The Path of Purposeful Growth

**Research and lived experience consistently show the same thing:
if you want to live your best life, you need to live it with purpose.**

Not as an idea.
Not as something you think about occasionally.

But as something that actively shapes how you live,
choose, relate, and lead.

At LiveWright, our purpose is to lead radiant, authentic
lives and to support others in doing the same—by
consciously engaging in their own transformation
and leadership for the advancement of humanity and
conscious, sustainable, regenerative living on the planet.

Because purpose is not something you simply find.
It is something that develops as you do.

Purpose Grows as You Grow

As your awareness expands, your purpose becomes clearer.
As your capacity increases, your purpose becomes stronger.
As your development deepens, your purpose becomes
more integrated into how you live.

This is why purpose doesn't show up all at once.

It unfolds.

And it unfolds in a pattern.

The Developmental Path of Purpose

In the Wright Developmental Model, growth occurs across
four key areas of life:

Self → Relationship → Leadership → Spiritual

Purpose moves through each of these areas as you
develop.

It begins with Self

Purpose starts with how you relate to yourself.

Your awareness.
Your yearnings.
Your willingness to be honest about what matters.

When this area is underdeveloped, life can feel reactive
or disconnected.

As it develops, you begin to experience more clarity,
alignment, and direction.

It expands into Relationship

As your purpose becomes clearer, it changes how you
relate to others.

Featured Article: The Path of Purposeful Growth (Cont'd)

You communicate more honestly.
You engage more directly.

You stop shaping yourself to fit and begin expressing what is true.

Relationships become more real—and often more meaningful.

It expresses through Leadership

Purpose then shapes how you show up in your life and influence others.

Your decisions become more consistent.
Your actions align more clearly with your values.
People begin to understand what you stand for.

And over time, your presence begins to shape the environment around you.

It deepens into the Spiritual

At its deepest level, purpose connects you to something greater than yourself.

It moves beyond achievement or performance and into meaning.

You are no longer just doing your purpose.
You are living it.

Living the Process

This path is not theoretical.

It is something you experience—step by step—as you grow.

And the more intentionally you engage in that growth, the more your life reflects:

- clarity instead of confusion
- connection instead of disconnection
- consistency instead of reactivity
- meaning instead of emptiness

An Invitation

This month, we've created a series of experiences designed to help you engage this developmental process directly.

Not just to think about purpose.

But to live it—in how you relate to yourself, others, your leadership, and your sense of meaning.

Because purpose is not something you wait to discover. It is something you develop—and live—over time.

Your Growth Practice

Notice What's Trying to Get Your Attention

This month, instead of trying to improve everything, pay attention to what keeps showing up.

Not once.
Not randomly.
But repeatedly.

A conversation you're avoiding.
A decision you keep circling.
A pull toward something you haven't acted on.
A sense that something matters more than you're treating it.

These are not distractions.

They are signals.

And they tend to show up across the same four areas:

- how you relate to yourself
- how you relate to others
- how you take responsibility or lead
- how you connect to meaning

This month, don't try to solve everything.

► **Follow one signal.**

Not the easiest one.
The one that keeps returning.

Then take one step toward it:

- have the conversation
- make the decision
- tell the truth
- pause and listen

Purpose doesn't develop all at once.

It develops when you respond to what your life is already asking of you.





Upcoming April Events

This month, we're offering a series of guided experiences to help you reconnect to what matters—and begin living it more fully.

You can participate at two levels:

- Attend the Core Sessions for Free
- OR
- Attend the Implementation Labs
(with replay video access of the core sessions and implementation labs)

Just \$47 gets you access to **all** this month's sessions, all the replays, and workbooks you can use to apply the learning.

Thursday, April 16, 2026

True Freedom: Overriding Your Default Brain

with Dr. Judith Wright

12:00 pm – Lunch & Learn (FREE)

You can be doing everything right—and still feel like something's missing.

In this session, Dr. Judith explores how your brain defaults to what's familiar, easy, and immediately relieving—and how those patterns quietly pull you away from what actually fulfills you.

You'll learn how to recognize these default patterns in real time and begin shifting toward a more mindful, intentional way of living—so you can experience greater freedom, energy, and satisfaction in your daily life.

5:30 pm – Implementation Lab

This session moves beyond insight into application.

You'll work directly with your own patterns—identifying where you get pulled off track and practicing how to shift in real time.

With guided exercises and live coaching, you'll begin building the awareness and intention needed to live more consistently aligned with what actually matters.

Wednesday, April 29, 2026

Fulfillment with Purpose from the Inside Out

with Dr. Bob Wright

12:00 pm – Lunch & Learn (FREE)

Purpose isn't something you find once—it develops as you do.

In this session, Dr. Bob introduces the Wright Developmental Model and explores how purpose evolves across different stages of growth.

You'll see how your current challenges and opportunities are part of that development—and how engaging them more consciously leads to greater fulfillment, clarity, and direction from the inside out.

5:30 pm – Evening with Bob (FREE)

Not just another session of the Lunch & Learn, the evening session will hit on some of the same points, but with a new audience and additional insights.

6:30 pm – Implementation Lab

Take the next step in applying what you've learned.

In this session, you'll identify where you are in your development and how purpose is showing up in your life right now. Through guided reflection and practical application, you'll begin translating insight into action—so your purpose becomes something you actively live, not just think about.

Ways to Go Deeper

If you're ready to move beyond insight and begin actively developing your purpose, here are your next steps:

Attend a Live Experience

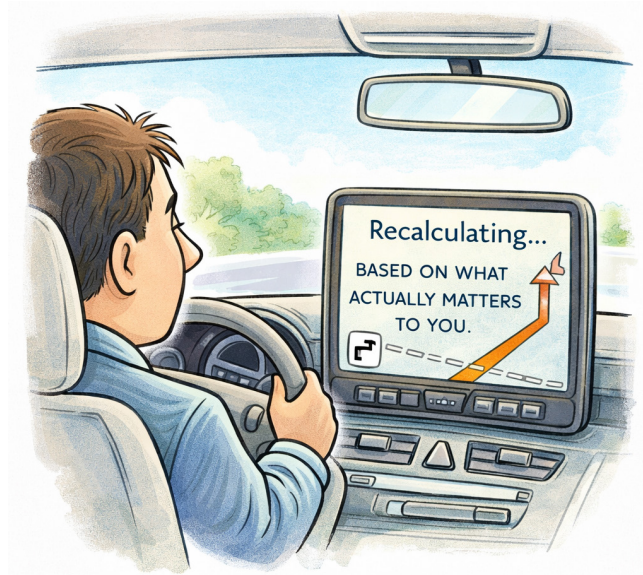
Join one of this month's sessions to reconnect with what matters and begin applying these ideas in real time. Sign up at livewright.com/april-2026-events.

Apply What You Learn

Upgrade to All-Access to participate in Implementation Labs and turn insight into action. Sign up at livewright.com/april-2026-events.

Continue Your Development

These experiences are part of a larger developmental path through LiveWright. If you're ready to go further, the next step is engaging in a more structured growth process. Learn more at livewright.com/livemore and livewright.com/foundations-of-a-fulfilled-life-05-2026



“Oh... that’s a different route.”



Final Thoughts from Bob & Judith

There is a difference between thinking about purpose and living it.

We see many people searching for clarity, trying to define their purpose before they act on it.

But what we've found is that purpose becomes clearer as you engage with it.

In the choices you make.

In the conversations you have.

In the moments where you decide whether to stay aligned with what matters—or move away from it.

It doesn't happen all at once.

It happens in small, real moments.

A truth you say instead of holding back.

A decision you make instead of postponing.

A step you take instead of waiting until you feel ready.

Over time, those moments begin to shape your life.

And what once felt unclear begins to feel lived.

That's when purpose shifts from something you're trying to figure out...

to something you are actually experiencing.

We're glad to be walking with you in that process.

LiveWright with purpose that is lived, not just defined,
Bob & Judith

