

Life Assignment

Activate the **Transformational Imperative** by using the first two steps of **Evolating** (**Yearning** and **Engaging**).

What's It To Me?

REACT: What strikes me?

DIGEST: What about it strikes me? How do I relate to this?

Feelings?

Yearnings?

APPLY: What are the implications of this in my life?

ENVISION: What long-term influence could this have?

Yearning and Engaging:

Identify at least one yearning.

Do something to meet/fulfill/satisfy that yearning.

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The Transformational **Imperative**

Unleashing Your Next Most Radiant Self

EVOLATING: THE TRANSFORMATIONAL PROCESS

Evolating is the process by which one lives and creates a great life. From the ancient Greek philosophers and spiritual leaders to presentday psychologists, educators, and economists, humankind has pondered and pursued the ideal of a great life. Within each of us lies the calling or the imperative to live life fully—to live a life of MORE. Often we misunderstand its call, choosing to have more stuff, more achievement, more superficial desires—rather than to become more of who we can become, pursuing more meaning, satisfaction, engagement, and fulfillment. The process by which you make this fundamental choice to consistently pursue the path of learning, growing, and contribution is what we call Evolating.

The process of Evolating is one of actively making oneself and one's life great-causing an increase in size, quality, velocity, productivity, consciousness, skills, breadth, depth-and of developing and utilizing the structures, support, and tools necessary to sustain increasing levels of thriving and greatness. A great life isn't a destination or a stable place that one arrives at. Those who live great lives constantly engage in the process of creating it. A great life is a dynamic, ever expanding process that results

in an ever-deepening experience of increasing satisfaction in every area of life. The process of Evolating is compelling and continuous.

The term Evolating indicates a non-gradual upward movement, flying up or out, the act of flying away. Rather than a gradual adaptation to the world, Evolating changes both the individual and his/her world, often occurring in leaps and bounds. As a continual process of flying up from one way of being to a greater one, from one way of living to a greater life, Evolating is the conscious engagement in one's own transformation.

What is so exciting for us at LiveWright is the discovery that Evolating is learnable, teachable, and accessible.

Evolating is an iterative process, consisting of six phases—Yearning, Engaging, Revelating, Liberating, Rematrixing, and Dedicating.

> 6 6 I live a magnificent life. I dare to liberate, express and love myself. With amazing people demanding the best of me, I do what I thought impossible. It is my responsibility to share this with the world.

> > — Wright Positive Deviants*

^{*}This statement originated from the study of Wright students identified as positive deviants (those whose experienced greater results than peers engaging in the same curriculum), the initial research that led to the discovery of the Evolating process.

Evolating: The Transformational Process



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Phases
Yearning
Engaging
Revelating
Liberating
Rematrixing

Dedicating

The Transformational Imperative

Ancient Greeks
Existentialists
Alfred Adler
Human Potential/Humanistic Psychology
Abraham Maslow
Carl Rogers
Positive Psychologists

Current Cultural Messages