## ABOUT DR. BOB WRIGHT



A leading thinker in human development, Dr. Bob Wright co-founded the Wright Foundation for the Realization of Human Potential, a 501(c)(3) non-profit dedicated to helping people live their best lives to create a world that works for everyone. He also co-founded and was a Professor of Transformational Leadership at the Wright Graduate University.

An internationally recognized visionary, educator, program developer, author, speaker, and consultant, Dr. Bob Wright has been recognized by Crain's Chicago Business as a top executive coach to leaders and entrepreneurs nationwide.

Dr. Wright's revolutionary Integrative Model of Human Growth and Development provides a practical application of theory into everyday life, helping countless individuals understand themselves, strategize and take action to reach their potential. Called "the most powerful comprehensive model of its kind," this model formed the core curriculum at the Wright Foundation and Graduate University. An outstanding radio and television personality who delivers what author Andrew Harvey calls "hard light," he co-authored the award-winning book, "Transformed! The Science of Spectacular Living," and "The Heart of the Fight" with his wife and co-founder of the Wright Foundation, Dr. Judith Wright. His books on purpose in business and people skills have been translated into multiple languages.

Dr. Wright is also the founder of these three influential organizations:

• *The Men's Guild*: Facilitating male development with a new model of manhood.

• *Be Heard:* An organization to promote environmentally conscious party-agnostic political action.

• *Transformational Leadership Symposium*: convening experts nationwide to recognize cutting-edge transformational leaders, including Brad Anderson, former CEO of Best Buy, and the 2011 award recipient, Dr. Muhammad Yunus.

An International Coach Federation Master Certified Coach (MCC), Dr. Wright has completed a bachelor's degree in Sociology, a master's degree in communications and Clinical Social Work, and a Doctorate in Education, Leadership, and Change.